

2007 RATES

Recruitment

Los Angeles Times
M E D I A G R O U P

PERSONNEL

*Publisher and Chief Executive Officer
David Hiller*

*Vice President of Classified Advertising
David Walsh (213) 237-6101*

*Sr. Vice President of Advertising
Dave Murphy (213) 237-2973*

*Director of Recruitment Advertising
Ralph Ray (213) 237-7401*

LOS ANGELES RECRUITMENT NETWORK

Partnered with CareerBuilder.com, the Los Angeles Times provides local employers the ability to target over 3 million job seekers. The largest SoCal hiring resource is online and in paper, reaching active and passive job seekers. Also available are HOY recruitment tools, the Los Angeles Times' Hispanic media channel, and JOBS Magazine distributed in area wide convenience and grocery stores.

Experience better results today with the Los Angeles Times.

RATES IN THIS BOOK APPLY TO:

Rates apply to all Classified advertisements for jobs offered from direct hiring firms, employment agencies, temporary services, employment services, theatrical services, models/modeling agencies and employment-related services or other classifications as currently designated.

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ONLINE

CareerBuilder.com is the Los Angeles Times' premiere online product offering for advertisers. The nation's largest online job site with more than 23 million unique visitors and over 1.5 million jobs and is owned by Gannet Co., Inc. (NYSE:GCI), Tribune Company (NYSE:TRB), and The McClatchy Company (NYSE:MNI). CareerBuilder.com powers the career centers for more than 1,100 partners that reach national, local industry and niche audiences. These include more than 185 newspapers, and leading portals such as America Online and MSM. More than 250,000 employers take advantage of CareerBuilder.com's easy job postings, 18 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advise on job hunting and career management.

Job Postings

30-day online exposure to over a million local job seekers

Total Number of Jobs	Price per Job	Total Price
1	\$419	\$419
3	\$390	\$1,170
5	\$350	\$1,750
10	\$325	\$3,250
25-49	\$215	\$5,375

For rates not listed, ask a recruitment expert. 800.234.4444 x 7096 or recruitmentads@latimes.com.

Resume Database

Search discreetly for your next hire by location and by category.

	1 Week	2 Weeks	1 Month	3 Months	12 Months
1 DMA/All Category	\$400	n/a	n/a	n/a	\$4,812
All DMA/All Category	n/a	\$900	\$1,650	\$3,960	\$8,988

BrandBuilder

Tell job seekers about your organization, culture, and why they should want to work for you in a customized webpage that links from a job posting.

1 Month	\$312
3 Months	\$750
Annual (12 Months)	\$1,800

MULTI-MEDIA

Increase your reach by advertising online in the Los Angeles Classified CareerBuilder section, Hoy and JOBS Magazine.

COMBO PACKAGE 1A

10 lines, 2x (Sunday), Hoy, JOBS, 30 days online

Rate: \$575

COMBO PACKAGE 1C

10 lines, 7x (all week), Hoy, JOBS, 30 days online

Rate: \$775

COMBO PACKAGE 2A

20 lines, 1x (Sunday), Hoy, JOBS, 30 days online

Rate: \$825

COMBO PACKAGE 2C

20 lines, 7x (all week), Hoy, JOBS, 30 days online

Rate: \$1,000

COMBO PACKAGE 3A

30 lines, 1x (Sunday), Hoy, JOBS, 30 days online

Rate: \$1,175

COMBO PACKAGE 3C

30 lines, 7x (all week), Hoy, JOBS, 30 days online

Rate: \$1,450

COMBO PACKAGE 1B

10 lines, 2x (Sunday, Monday), Hoy, JOBS, 30 days online

Rate: \$599

COMBO PACKAGE 1D

10 lines, 30x (all week), Hoy, JOBS, 30 days online

Rate: \$2,250

COMBO PACKAGE 2B

20 lines, 2x (Sunday, Monday), Hoy, JOBS, 30 days online

Rate: \$850

COMBO PACKAGE 2D

20 lines, 30x (all week), Hoy, JOBS, 30 days online

Rate: \$3,000

COMBO PACKAGE 3B

30 lines, 2x (Sunday, Monday), Hoy, JOBS, 30 days online

Rate: \$1,200

COMBO PACKAGE 3D

30 lines, 30x (all week), Hoy, JOBS, 30 days online

Rate: \$4,350

PRINT

Need to tell others more about your organization outside of online job postings? Select from several display ad options. Available in black & white or full-color.

Banner Ad - FrontPage	\$2,500
Display Ad - 1/8 Page	\$5,000
Display Ad - 1/4 Page	\$10,000
Display Ad - 1/2 Page	\$15,000
Display Ad Full Page	\$20,000
Open Line Rate	\$44/line

All ad rates are b/w. Add \$600 for ads less than 1/4 page. All ads 1/4 page and higher, add \$1,200. \$1,000 for spot processing on all ads.

OTHER PRODUCTS

Special Sections

Focus On

Want to target a job seeker within a specific industry? Special sections are an employer's unique opportunity to tell their story to job seekers, advertise available positions or simply advertise to increase brand awareness.

Job Categories: Entertainment, Healthcare, Finance, Government, Technology, Engineering, and Automotive

Commitment to Diversity

This special section is designed as an advertising supplement promoting local employers' diversity initiatives. Publishes June 24, 20 07 and November 11, 20 07.

Super Sunday

A semi -annual mega section dedicated to providing SoCal job seekers with the largest classified section in paper and online at latimes .com. Publishes March 18, 2007 and September 16, 2007.

Career Fairs

Co-sponsored with CareerBuilder.com, the Los Angeles Times offers four events in 2007 in Anaheim and downtown Los Angeles. Need more exposure or have large hiring needs? Sign-up today. 800.234.4444 x 7096 or recruitmentads@latimes.com.

For Advertising Terms and Conditions please refer to the web at <http://www.latimes.com/extras/ads/pdf/terms.pdf>.