

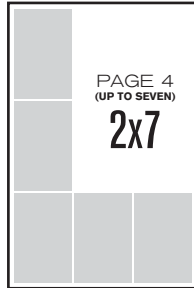
Friday

Los Angeles Times

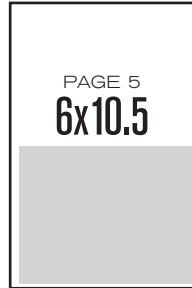
MAIN NEWS



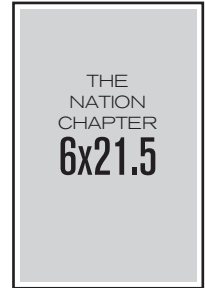
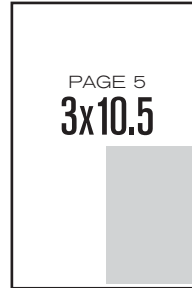
PA2 25%
P25 should be put in the discount field in Admarc.
52 Week Commitment



PA4 15%
P15 should be put in the discount field in Admarc.



PA5 15%
P15 should be put in the discount field in Admarc.

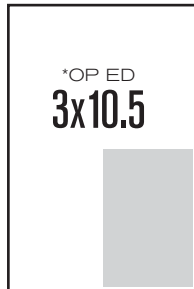


Nation
Should be put in the position request field in Admarc.

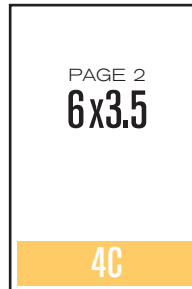
CALIFORNIA



PA2
Legal Affairs Theme



***OPED 10%**
*The Op Ed position requires a three day advance notice to order, change or cancel an ad.



BC
The weather page appears on the back cover of the section.

Friday

For Ameeles Times

BUSINESS

PAGE 3
UP TO
6x21.5

PA3 5%
P5 should be put in the discount field in Admarc.

MARKET
ROUND-UP
3x5.25
OR
6x3.5
ONLY

B550

NYSE
STOCK TABLE
3x5.25
TO
3x10.5

B544

NASDAQ
STOCK TABLE
3x5.25
TO
3x10.5

B545

MUTUAL FUNDS
STOCK TABLE
3x5.25
TO
3x10.5

B549

10% Premium charge for stock island ads.
P10 should be put in the discount field in Admarc.

BACK COVER
UP TO
6x21.5

4C

BC 10%
P10 should be put in the discount field in Admarc.

SPORTS

PAGE 2
INSIDE TRACK
6x3.5

4C

PA2 5%
P5 should be put in the discount field in Admarc.

PAGE 3
UP TO
6x21.5

PA3

PAGE 3
UP TO
6x21.5

PA5

BACK COVER
UP TO
6x21.5

4C

BC 10%
P10 should be put in the discount field in Admarc.

Any ad running on a stats page must be a

6x3.5

All ad sizes apply when running on a sport or team coverage page.

Standing Columns

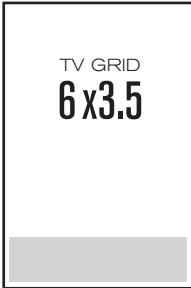
- Auto Racing**
(Jan.–Nov.) Shav Glick
- Outdoors**
(all year) Pete Thomas
- Horse Racing**
(all year) Bill Christine
- TV**
(all year) Larry Stewart
- Olympics**
(all year) Helen Elliot

Preps and Soccer

Friday

Los Angeles Times

CALENDAR



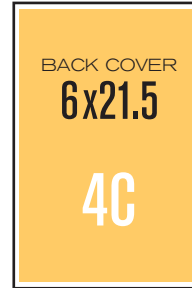
GRD



BRP



ABBY



BC 10⁹⁶

P10 should be put in the discount field in Admarc.

STYLE



STYL