

2007 RATES

Retail Part-Run

Merchandise & Services
Business to Business
Business & Investment Opportunities
Legal Notices
Bereavement Announcements
Ticket Center

Los Angeles Times
M E D I A G R O U P

PERSONNEL

Publisher and Chief Executive Officer
David Hiller

Sr. Vice President of Advertising
Dave Murphy (213) 237-2973

Director of Local Retail Sales
Steve Bentz (626) 303-8938

Manager - Orange County
Marty Schaeffer (714) 966-5718

Manager - San Fernando Valley / Ventura
Len Winderman (818) 772-3206

Manager - San Gabriel Valley
Mari Ann Vogt (626) 303-8930

Manager - Inland Empire
Wayne West (909) 484-7030

Manager - Westside/South Bay
Lisa Chavez (310) 314-1202

REGIONAL OFFICES

WESTSIDE / SOUTH BAY

1717 4th Street, Suite 100
Santa Monica, CA 90401
Phone: (310) 314-1202
Fax: (310) 314-7410

ORANGE COUNTY

1375 Sunflower Ave.
Costa Mesa, CA 92626
Phone: (714) 966-7467
Fax: (714) 966-7706

VENTURA COUNTY

93 S. Chestnut Street
Ventura, CA 93001
Phone: (805) 653-7500
Fax: (805) 653-7535

SAN FERNANDO VALLEY

9301 Oakdale Avenue, Suite 300
Chatsworth, CA 91311
Phone: (818) 772-3206
Fax: (818) 772-3620

SAN GABRIEL VALLEY

1333 S. Mayflower Ave.,
Suite 100
Monrovia, CA 91016
Phone: (626) 303-8931
Fax: (626) 303-8990

INLAND EMPIRE

5555 Ontario Mills Parkway
Ontario, CA 91764
Phone: (909) 484-7030
Fax: (909) 484-7047

RATES IN THIS BOOK APPLY TO:

Retail Merchandise; Retail Services; Professional Services; Auctions (excluding Real Estate); Educational Institutions and Services; Seminars; Rentals (except Real Estate and Automotive); Contracts may apply to like businesses of different names that have common ownership, subject to prior written approval of The Times.

CONTENTS

Personnel	1
Retail Part Run Rates.....	2-10
Color Rates.....	11
Premium Positions	11
TV Times	11
Latimes.com	11
Multimedia	11
Preprints and Related Products	12
Product Samples	12
shopLocal ShopWise	12
Modular Sizing Chart	13
ROP Production Specifications	13
ROP Circulation Deadlines	14

BLACK & WHITE RATES: Non-Commissionable

Rates effective January 1, 2007. *Based on Modular sizes, page 13. All Non-Modular Ad sizes will be charged a 10% surcharge. A standard full page is 129 inches.

CALIFORNIA

	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch
OPEN RATE	\$153.00	\$203.00
Contracts:		
1/2 page	129.00	164.00
1 page	121.00	158.00
2 page	114.00	148.00
3 1/2 page	108.00	137.00
5 page	101.00	132.00
10 page	92.00	120.00
14 INCHES WEEKLY	72.00	94.00

FEATURES, SPECIAL SECTIONS

	<u>Mon - Wed</u>	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch	Per Inch
OPEN RATE	\$73.00	\$77.00	\$102.00
Contracts:			
1/2 page	\$62.00	64.00	83.00
1 page	58.00	61.00	80.00
2 page	55.00	57.00	74.00
3 1/2 page	52.00	54.00	68.00
5 page	49.00	51.00	66.00
10 page	45.00	46.00	60.00
14 INCHES WEEKLY	36.00	37.00	47.00

CALENDAR

	<u>Fri</u>
OPEN RATE	\$168.00
Contracts:	
1/2 page	142.00
1 page	134.00
2 page	125.00
3 1/2 page	119.00
5 page	111.00
10 page	101.00
14 INCHES WEEKLY	80.00

BUSINESS

	<u>Tues</u>
OPEN RATE	\$133.00
Contracts:	
1/2 page	111.00
1 page	105.00
2 page	99.00
3 1/2 page	94.00
5 page	88.00
10 page	80.00
14 INCHES WEEKLY	63.00

Please check with your sales representative for section availability.

CALIFORNIA

	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch
OPEN RATE	\$140.00	\$181.00
Contracts:		
1/2 page	102.00	133.00
1 page	91.00	116.00
2 page	81.00	111.00
3 1/2 page	75.00	106.00
5 page	69.00	90.00
10 page	64.00	80.00
14 INCHES WEEKLY	59.00	71.00

FEATURES, SPECIAL SECTIONS

	<u>Mon - Wed</u>	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch	Per Inch
OPEN RATE	\$67.00	\$70.00	\$91.00
Contracts:			
1/2 page	49.00	51.00	66.00
1 page	44.00	46.00	58.00
2 page	39.00	41.00	56.00
3 1/2 page	37.00	38.00	53.00
5 page	34.00	35.00	45.00
10 page	32.00	33.00	40.00
14 INCHES WEEKLY	29.00	30.00	36.00

CALENDAR

	<u>Fri</u>
	Per Inch
OPEN RATE	\$154.00
Contracts:	
1/2 page	112.00
1 page	100.00
2 page	89.00
3 1/2 page	83.00
5 page	77.00
10 page	70.00
14 INCHES WEEKLY	65.00

BUSINESS

	<u>Tues</u>
	Per Inch
OPEN RATE	\$120.00
Contracts:	
1/2 page	88.00
1 page	79.00
2 page	69.00
3 1/2 page	65.00
5 page	60.00
10 page	56.00
14 INCHES WEEKLY	51.00

Please check with your sales representative for section availability.

CALIFORNIA

	<u>Mon - Wed</u>	<u>Thur - Sat</u>	<u>Sun</u>
	<u>Per Inch</u>	<u>Per Inch</u>	<u>Per Inch</u>
OPEN RATE	\$115.00	\$120.00	\$155.00
Contracts:			
1/2 page	96.00	100.00	132.00
1 page	90.00	93.00	124.00
2 page	87.00	90.00	111.00
3 1/2 page	83.00	86.00	104.00
5 page	81.00	84.00	99.00
10 page	77.00	80.00	92.00
14 INCHES WEEKLY	58.00	60.00	82.00

MAIN NEWS, CALENDAR

	<u>Mon - Wed</u>	<u>Thur - Sat</u>	<u>Sun</u>
	<u>Per Inch</u>	<u>Per Inch</u>	<u>Per Inch</u>
OPEN RATE	\$115.00	\$133.00	\$170.00
Contracts:			
1/2 page	96.00	110.00	145.00
1 page	90.00	102.00	137.00
2 page	87.00	99.00	122.00
3 1/2 page	83.00	94.00	114.00
5 page	81.00	92.00	109.00
10 page	77.00	88.00	101.00
14 INCHES WEEKLY	58.00	66.00	90.00

BUSINESS, SPORTS

	<u>Mon - Wed</u>	<u>Thur - Sat</u>	<u>Sun</u>
	<u>Per Inch</u>	<u>Per Inch</u>	<u>Per Inch</u>
OPEN RATE	\$104.00	\$108.00	\$140.00
Contracts:			
1/2 page	87.00	90.00	118.00
1 page	81.00	84.00	112.00
2 page	79.00	81.00	100.00
3 1/2 page	74.00	78.00	94.00
5 page	72.00	75.00	89.00
10 page	69.00	71.00	83.00
14 INCHES WEEKLY	52.00	54.00	73.00

FEATURES, SPECIAL SECTIONS

	<u>Mon - Wed</u>	<u>Thur - Sat</u>	<u>Sun</u>
	<u>Per Inch</u>	<u>Per Inch</u>	<u>Per Inch</u>
OPEN RATE	\$58.00	\$60.00	\$78.00
Contracts:			
1/2 page	48.00	50.00	66.00
1 page	45.00	47.00	62.00
2 page	44.00	45.00	56.00
3 1/2 page	42.00	43.00	52.00
5 page	41.00	42.00	50.00
10 page	39.00	40.00	46.00
14 INCHES WEEKLY	30.00	31.00	41.00

Please check with your sales representative for section availability.

CALIFORNIA

	Mon - Wed	Thur - Sat	Sun
	Per Inch	Per Inch	Per Inch
OPEN RATE	\$117.00	\$117.00	\$143.00
Contracts:			
1/2 page	84.00	84.00	102.00
1 page	79.00	79.00	92.00
2 page	75.00	75.00	87.00
3 1/2 page	71.00	71.00	82.00
5 page	64.00	64.00	71.00
10 page	58.00	58.00	66.00
14 INCHES WEEKLY	54.00	54.00	61.00

MAIN NEWS, CALENDAR

	Mon - Wed	Thur - Sat	Sun
	Per Inch	Per Inch	Per Inch
OPEN RATE	\$117.00	\$130.00	\$157.00
Contracts:			
1/2 page	84.00	92.00	112.00
1 page	79.00	87.00	101.00
2 page	75.00	83.00	96.00
3 1/2 page	71.00	79.00	90.00
5 page	64.00	70.00	79.00
10 page	58.00	64.00	73.00
14 INCHES WEEKLY	54.00	59.00	67.00

BUSINESS, SPORTS

	Mon - Wed	Thur - Sat	Sun
	Per Inch	Per Inch	Per Inch
OPEN RATE	\$106.00	\$106.00	\$129.00
Contracts:			
1/2 page	75.00	75.00	92.00
1 page	70.00	70.00	83.00
2 page	68.00	68.00	79.00
3 1/2 page	64.00	64.00	73.00
5 page	58.00	58.00	64.00
10 page	52.00	52.00	60.00
14 INCHES WEEKLY	49.00	49.00	55.00

Please check with your sales representative for section availability.

FEATURES, SPECIAL SECTIONS

	Mon - Wed	Thur - Sat	Sun
	Per Inch	Per Inch	Per Inch
OPEN RATE	\$59.00	\$59.00	\$71.00
Contracts:			
1/2 page	42.00	42.00	51.00
1 page	40.00	40.00	46.00
2 page	38.00	38.00	44.00
3 1/2 page	36.00	36.00	41.00
5 page	33.00	33.00	36.00
10 page	30.00	30.00	34.00
14 INCHES WEEKLY	28.00	28.00	31.00

CALIFORNIA

	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch
OPEN RATE	\$126.00	\$165.00
Contracts:		
1/2 page	97.00	122.00
1 page	88.00	112.00
2 page	79.00	102.00
3 1/2 page	72.00	92.00
5 page	68.00	83.00
10 page	62.00	74.00
14 INCHES WEEKLY	55.00	64.00

FEATURES, SPECIAL SECTIONS

	<u>Mon - Wed</u>	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch	Per Inch
OPEN RATE	\$61.00	\$63.00	\$83.00
Contracts:			
1/2 page	47.00	49.00	61.00
1 page	43.00	44.00	56.00
2 page	38.00	40.00	51.00
3 1/2 page	36.00	37.00	46.00
5 page	34.00	35.00	42.00
10 page	31.00	32.00	38.00
14 INCHES WEEKLY	27.00	28.00	33.00

CALENDAR

	<u>Fri</u>
OPEN RATE	\$139.00
Contracts:	
1/2 page	107.00
1 page	97.00
2 page	87.00
3 1/2 page	80.00
5 page	75.00
10 page	68.00
14 INCHES WEEKLY	60.00

BUSINESS

	<u>Tues</u>
OPEN RATE	\$109.00
Contracts:	
1/2 page	84.00
1 page	77.00
2 page	68.00
3 1/2 page	63.00
5 page	60.00
10 page	54.00
14 INCHES WEEKLY	48.00

Please check with your sales representative for section availability.

CALIFORNIA

	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch
OPEN RATE	\$73.00	\$97.00
Contracts:		
1/2 page	57.00	71.00
1 page	50.00	64.00
2 page	45.00	59.00
3 1/2 page	43.00	53.00
5 page	40.00	48.00
10 page	37.00	43.00
14 INCHES WEEKLY	33.00	38.00

Please check with your sales representative for section availability.

CALIFORNIA

	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch
OPEN RATE	\$66.00	\$86.00
Contracts:		
1/2 page	50.00	63.00
1 page	45.00	58.00
2 page	41.00	53.00
3 1/2 page	39.00	48.00
5 page	36.00	44.00
10 page	33.00	38.00
14 INCHES WEEKLY	29.00	34.00

Please check with your sales representative for section availability.

CALIFORNIA

	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch
OPEN RATE	\$98.00	\$125.00
Contracts:		
1/2 page	81.00	108.00
1 page	75.00	102.00
2 page	72.00	90.00
3 1/2 page	66.00	82.00
5 page	64.00	77.00
10 page	62.00	72.00
14 INCHES WEEKLY	47.00	64.00

CALENDAR

	<u>Thur</u>
OPEN RATE	\$108.00
Contracts:	
1/2 page	89.00
1 page	83.00
2 page	80.00
3 1/2 page	73.00
5 page	70.00
10 page	68.00
14 INCHES WEEKLY	52.00

Please check with your sales representative for section availability.

CALIFORNIA

	<u>Thur - Sat</u>	<u>Sun</u>
	Per Inch	Per Inch
OPEN RATE	\$45.00	\$58.00
Contracts:		
1/2 page	40.00	52.00
1 page	37.00	47.00
2 page	35.00	41.00
3 1/2 page	33.00	38.00
5 page	30.00	35.00
10 page	27.00	33.00
14 INCHES WEEKLY	23.00	30.00

CALENDAR

	<u>Thur</u>
OPEN RATE	\$49.00
Contracts:	
1/2 page	44.00
1 page	41.00
2 page	38.00
3 1/2 page	36.00
5 page	33.00
10 page	30.00
14 INCHES WEEKLY	26.00

Please check with your sales representative for section availability.

COLOR RATES

Add the prices listed in the chart below to black and white costs.
Based on availability.

1/2 page and larger \$850
Less than 1/2 page \$510

Standard Double Truck

Standard size double truck is charged as 279.50 inches.

- Please see www.latimes.com/ads for our comprehensive Production Guidelines book.

PREMIUM POSITIONS

While we will make every attempt to accommodate an advertiser's request, we will not guarantee a specific section. The only guaranteed positions are those in which an advertiser has purchased a premium position or an editorial adjacency. Please consult your Advertising Sales Representative for other information including information on frequency programs. Minimum ad sizes apply. Not all premium positions are available in all sections.

Premium charge

Pages 2 and 3	25%	
Pages 4 and 5	15%	
Back Page of Section		10%
Other requested Position		10%

SOUTHERN CALIFORNIA EDITION TV TIMES

- Publishes Sunday.
- Printed offset.
- Trim Size: 8 -5/8" x 10 -7/8".
- 85-line screen.
- Digital files preferred.
- No fifth colors are available.
- Rates: Ask your Advertising Sales Representative for the TV Times Ratebook.

LATIMES.COM

Latimes.com is one of the leading sources on the Web for news about the world, the nation and California. Each month, millions of visitors log on to latimes.com for in-depth articles by award-winning journalists, updates throughout the day and special multi-media capabilities.

And latimes.com is more than news. It's a marketplace, bringing together buyers and sellers from across the nation. From entertainment options to travel plans, shopping opportunities to sports-related merchandise, used cars to careers, we give each advertiser the chance to connect to millions of upscale and educated consumers.

Make your online campaign a success with standard online advertisements, rich media, special sections, e-mail, or utilize our new user demographic and behavioral ad targeting system.

Let ShopLocal and Print to Web increase the reach of your current newspaper campaign by over 17% for up to six additional days by placing your print ads on latimes.com. ShopLocal allows shoppers to find out what is for sale in their neighborhood. Consumers can search the products in your ad by category, store or brand plus get directions to your store location. Print to Web comes with complete interactive functionality including a link to your own website and the ability of our visitors to e-mail your print ad to others. Please go to latimes.com/shoplocal and latimes.com/printads to view examples.

ROP ads larger than half a page (65 column or larger inches) \$500
ROP ads larger than a quarter page (32 - 64.15 inches) \$350
ROP ads less than a quarter page (1- 31.75 inches) \$150
Preprinted inserts also available.

Contact your Advertising Sales Representative for more information.

MULTIMEDIA

Multimedia opportunities are available with latimes.com and/or our television partner, KTLA. Please ask your sales representative for more information.

PREPRINTS AND RELATED PRODUCTS

Product Descriptions

For rates and specifications, please see Preprint and shopLocal ShopWise rate card.

Preprints: Insert distribution is available 7 days a week (non-subscriber insert distribution available Tuesday and Friday only) with a minimum of 10,000.

Outside Positions: For special impact, we'll put your preprint on top or bottom of the newspaper rather than inside. This is for home delivery only and is available 5 days a week (Sun., Mon., Tues., Wed., Sat.).

Polybags: For extra visibility, have your logo and/or advertising message printed on a polybag which covers the paper. This is for home delivery only and is available 7 days a week.

We-Prints: The Times can print your 4-16 page advertising section in the 1-A position (between Main News and the California sections) or other available ROP position. Ask your Advertising Sales Representative for rates and specifications.

Product Sampling

You may distribute a sample of your product to Times subscribers in several ways:

Sample in Times Polybag: The sample may be placed in a Times-supplied clear plastic bag along with the newspaper.

Sample in Advertiser Polybag: The sample may be placed in an advertiser-supplied plastic bag along with the newspaper. The bag must meet The Times' requirements for polybags.

Sample in Advertiser Pouch: The sample may be sealed in a "kangaroo" pouch that puts the sample on top of the newspaper in a complete package. In this case, the advertiser supplies the samples already sealed into the pouch-bags.

Rates

To discuss acceptable guidelines and rates for any of these advertising products please consult your Advertising Sales Representative.

Pricing varies depending on the options you choose.

SHOPLOCAL SHOPWISE

shopLocal ShopWise combines preprinted inserts in The Times with insert distribution to non-subscriber households throughout our market area. Your insert in The Times can appear any day of the week while non-subscriber distribution is available early and late week in the mail.

Print and Deliver

Ad design and printing are also available at attractive rates.

shopLocal ShopWise Wrap Program

The Times has a 4-page, full-color, midweek multi-advertiser wrap *and* a 4-page, full-color, Friday multi-advertiser wrap. Please contact your Advertising Sales Representative for details.

Charges:

shopLocal ShopWise charges are determined by the weight of the insert.

Preprinted Insert Rates

To discuss acceptable guidelines and rates for any of these advertising opportunities, please contact your Advertising Sales Representative.

Pricing varies depending on the size of the sample, the circulation volume and the packaging option you choose.

STANDARD R.O.P. ADVERTISING UNITS

The number of columns in width by the depth in inches is the ad designation.

	1x21"	2x21"	3x21"	4x21"	5x21"	Full-page 6x21.5"	
	1x18"	2x18"	3x18"	4x18"	5x18"	6x18"	
	1x15.75"	2x15.75"	3x15.75"	4x15.75"	5x15.75"	6x15.75"	
	1x14"	2x14"	3x14"	4x14"	5x14"	6x14"	
DEPTH IN INCHES	1x10.5"	2x10.5"	3x10.5"	4x10.5"	5x10.5"	6x10.5"	
	1x7"	2x7"	3x7"	4x7"	5x7"	6x7"	
	1x5.25"	2x5.25"	3x5.25"	4x5.25"			
	1x3.5"	2x3.5"				6x3.5"	
	1x2"	2x2"					
	1x1"						
		1-13/16"	3-3/4"	5-11/16"	7-5/8"	9-9/16"	11-1/2"
		WIDTH IN INCHES					

Double Trucks: 12.5 columns, available in 21.5" and 10.5" depths in Standard sections; 10.5 columns by 11.5" depth in Tabloid sections.
For information on Tabloid modular sizes, please contact your sales representative.

MECHANICAL SPECIFICATIONS

Ad Size – Guidelines and Mechanical Specifications ROP Ad Sizes

- Ads are measured in column inches. One column inch is one column wide by one inch deep. See table below for column widths and minimum and maximum ad depths.
- All Display Editions and Sections are produced in L.A. Times Ad unit column format. In addition to LATAU sizes, The Times accepts non-modular sizes at a surcharge.
- Standard (broadsheet) pages follow a six-column format. Tabloid pages follow a five-column format.
- Standard double truck – 12.5 columns (23 7/8") wide; 10-1/2" minimum depth. Tabloid double truck – 10.5 columns (20-9/16") wide; 11.5" deep.
- Minimum ad depths as shown on chart below.
- For information on how to send digital ads files, please log on to www.latimes.com/ads/dasweb.
- Electronic tearsheets are available as proof of publication at <http://tearsheets.latimes.com>. To access the eTearsheet website please contact etearhelp@latimes.com or call 1-800-528-4637 ext. 38327 for user identification and password.

Columns Wide	One	Two	Three	Four	Five	Six
Inches Wide	1-13/16"	3-3/4"	5-11/16"	7-5/8"	9-9/16"	11-1/2"
Inches Deep						
Minimum*	1"	2"	5.25"	5.25"	7"	7"***
Max.-tabloid	11.5"	11.5"	11.5"	11.5"	11.5"	
Max.-broadsheet	21"	21"	21"	21"	21"	21.5"****

* Minimum sizes are based on modular sizing. See page 10 for acceptable modular sizes.
** Except a strip ad at 6 x 3.5 inches.
*** Full page only.

Classified 10-Column Format

The Southern California Circulation Classified section and all Regional Circulation Editions are produced in Classified column format.

Columns	One	Two	Three	Four	Five
Col. Width	1-1/16"	2-1/4"	3-3/8"	4-9/16"	5-11/16"
Columns	6"	7"	8"	9"	10"
Col. Width	6-7/8"	8"	9-3/16"	10-3/8"	11-1/2"

- Classified column depth is 21-1/2".
- Classified column is approximately 300 lines.
- An island advertisement is 6 columns x 8-1/2". *Subject to availability.*
- Classified page contains approximately 3,000 lines.

Standard Double Truck

- 21 columns wide or 23-7/8".

FULL CIRCULATION DEADLINES

Deadlines are based on a standard business week, excluding weekends and holidays.

DAILY EDITIONS AND SECTIONS

	SPACE	ARTSET MATERIALS (Schedule required for proofs)			DIGITAL FILES (No proofs provided)
		4 COLOR & SPOT	BLACK & WHITE ORIGINAL ARTSET	FINAL CORRECTIONS ALL ARTSET	REMOTE DELIVERY
MAIN NEWS, CA. SPORTS & BUS.	12 noon, 2 days prior to pub. date	12 noon, 3 days prior to pub. date	5 pm, 3 days prior to pub. date	6 pm, 2 days prior to pub. date	10 am, 1 day prior to pub. date
CALENDAR (EXCEPT THURSDAY)	12 noon, 2 days prior to pub. date	12 noon, 3 days prior to pub. date	5 pm, 3 days prior to pub. date	6 pm, 2 days prior to pub. date	10 am, 1 day prior to pub. date
MONDAY HEALTH	12 noon, Wed.	12 noon, Wed.	5 pm, Wed.	6 pm, Thurs.	10 am, Fri.
TUESDAY OUTDOORS ZONES	9 am, Fri. 12 noon, Thurs.	12 noon, 3 days prior to pub. date	5 pm, 3 days prior to pub. date	6 pm, 2 days prior to pub. date	10 am, 1 day prior to pub. date
WEDNESDAY FOOD	3 pm, Thurs. (previous week)	12 noon, Fri. (previous week)	5 pm, Fri.	6 pm, Mon. prior to pub. date	10 am, Tues.
CALENDAR WEEKEND (THURS.) DIRECTORIES	2 pm, Mon. 12 noon, Mon.	12 noon, Mon.	5 pm, Mon.	6 pm, Tues.	10 am, Wed.
THURSDAY HOME	9 am, Tue. 12 noon, Mon.	12 noon, 3 days prior to pub. date	5 pm, 3 days prior to pub. date	6 pm, 2 days prior to pub. date	10 am, 1 day prior to pub. date
CLASSIFIED	12 noon, 1 day prior to pub. date	6 pm, 3 days prior to pub. date	6 pm, 2 days prior to pub. date	12 noon, 1 day prior to pub. date	10 am, 1 day prior to pub. date

SUNDAY EDITIONS AND SECTIONS

	SPACE	ARTSET MATERIALS (Schedule required for proofs)			DIGITAL FILES (No proofs provided)
		4 COLOR & SPOT	BLACK & WHITE ORIGINAL ARTSET	FINAL CORRECTIONS ALL ARTSET	REMOTE DELIVERY
MAIN NEWS, CA. SPORTS & BUS.	12 noon, Thurs.	12 noon, Wed.	5 pm, Wed.	6 pm, Thurs.	10 am, Fri.
CALENDAR	11 am, Tues.	12 noon, Mon.	12 noon, Mon.	5 pm, Mon.	12 noon, Wed.
TRAVEL	11 am, Mon.	12 noon, Fri. 9 days	5 pm, Fri. 9 days prior to pub. date	12 noon, Mon. prior to pub. date	9 am, Tues.
REAL ESTATE	11 am, Wed.	12 noon, Wed.	5 pm, Wed.	6 pm, Thurs.	10 am, Fri.
BOOK REVIEW	11 am, Mon.	12 noon, Mon.	5 pm, Mon.	6 pm, Tues.	10 am, Wed.
OPINION	3 pm, Mon.	12 noon, Wed.	5 pm, Wed.	6 pm, Thurs.	10 am, Fri.
CLASSIFIED	5 pm, Fri.	6 pm, Wed.	6 pm, Thurs.	3 pm, Fri.	3 pm, Fri.

For Advertising Terms and Conditions please refer to the web at <http://www.latimes.com/extras/ads/pdf/terms.pdf>