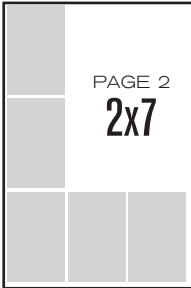
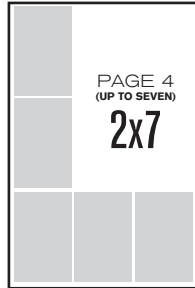


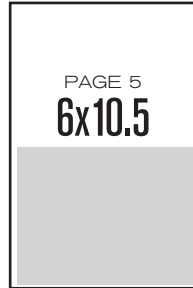
MAIN NEWS



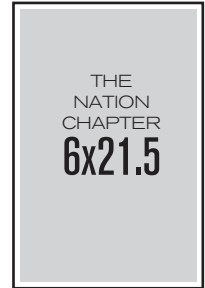
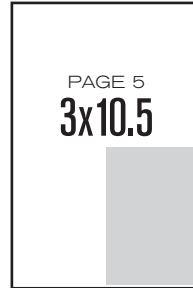
PA2 25%
 P25 should be put in the discount field in Admarc.
52 Week Commitment



PA4 15%
 P15 should be put in the discount field in Admarc.



PA5 15%
 P15 should be put in the discount field in Admarc.

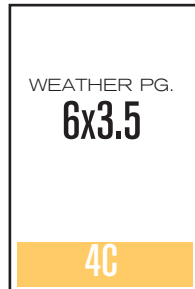


Nation
 Should be put in the position request field in Admarc.

CALIFORNIA



PA2
Philanthropic Activities In Our Community Theme



BC
 The weather page appears on the back cover of the section.

Sunday

For Ameeles Times

BUSINESS

PAGE 3
UP TO
6x21.5

4C

PA3 5%
P5 should be put in the discount field in Admarc.

MARKET
ROUND-UP
3x5.25
OR
6x3.5
ONLY

B550

NYSE
STOCK TABLE
6x3.5
TO
6x10.5

B544
Six column ads only on NYSE

NASDAQ
STOCK TABLE
3x5.25
TO
4x10.5

B545
Two NASDAQ positions available

MUTUAL FUNDS
STOCK TABLE
3x5.25
TO
4x10.5

B549

10% Premium charge for stock island ads.
P10 should be put in the discount field in Admarc.

BACK COVER
UP TO
6x21.5

4C

BC 10%

SPORTS

PAGE 2
INSIDE TRACK
6x3.5

PA2 5%
P5 should be put in the discount field in Admarc.

PAGE 3
UP TO
6x21.5

PA3

PAGE 5
UP TO
6x21.5

PA5

BACK COVER
UP TO
6x21.5

4C

BC 10%
P10 should be put in the discount field in Admarc.

Any ad running on a stats page must be a

6x3.5

All ad sizes apply when running on a sport or team coverage page.

Standing Columns

NBA

(Oct.–mid June)

Mark Heisler

Baseball

(mid Feb.–Oct.)

Ross Newhan

Soccer

(all year)

Graham JOnes

Preps and Soccer

Sunday

Los Angeles Times

CALENDAR

STANDARD SECTION

DEAR ABBY
UP TO
6x10.5

ABBY

BACK COVER
6x21.5

4C

BC10%
BC1 / BC 2

P10 should be put in the discount field for Admarc.

PART 1
MOVIES
TELEVISION
STYLE

Las Vegas Adventure

PART 2
Performing Arts
STAG
ROCK
JAZZ
CLAS

Crossword Puzzle
Dear Abby
Horoscope

TRAVEL

TRAVEL
INSIDER
6x21.5

PA2

WEEKEND
ESCAPE
6x7

4C

PA4

3x10.5
OR
6x10.5

PA5 15%

P15 should be put in the discount field for Admarc.

HER WORLD
6x15.75

PA7

TRAVEL STATS
3x10.5

IBC

MY BEST
SHOT, LETTER,
ETC.
5x14

4C

BC 10%

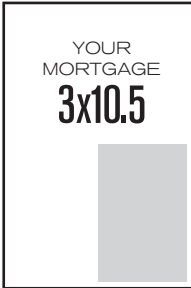
P10 should be put in the discount field in Admarc.

Premium will be waived with a 52 week commitment or revenue contract.

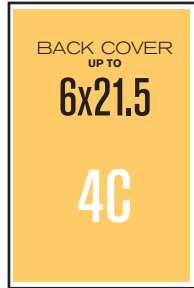
Premium paying advertiser can be bumped by a 52 time advertiser or if the color position is needed for a color advertiser.

Sunday Vancouver Times

REAL ESTATE

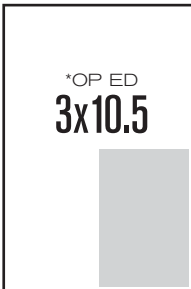


MRC 10%



BC

OPINION



***OPED 10%**

The Op Ed position requires a three day advance notice to order, change or cancel an ad

Sunday Los Angeles Times

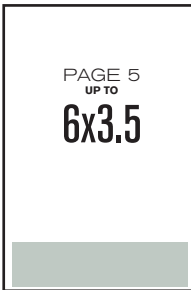
COMICS PLUS



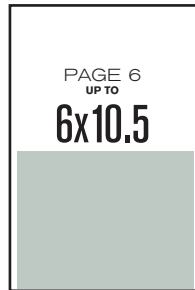
PA2



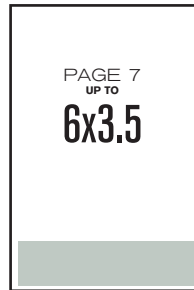
PA3



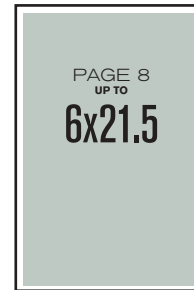
PA5



PA6



PA7



BC 10⁹⁶

In total, Advertising can place up to one page in Comics 1 and 2

SPADEA SIZES

Half Fold
 (2) **5.3/8x21.5** with a .75" gutter
 One Third Fold
3.3/8x21.5 and
7.3/8x21.5 with a .75" gutter

FLYSHEET SIZES

Front Side	6x21.5
Back Side	6x21.5

We can run up to
 two spadeas in each issue.

Sunday

Los Angeles Times

TV TIMES

WRAP

BLEED
11.5"x4.25"

FINAL TRIM
11"x4"

2 SIDED

**Pop Out
Extends
.75" out of
TV Times**

4 PAGES

BACK COVER
8"x10.25"

BCG OR BCR

LOS ANGELES TIMES MAGAZINE

OPPOSITE
TABLE OF
CONTENTS
9"x11"

TOC

INSIDE FRONT
COVER
9"x11"

IFC 15%

INSIDE FRONT
COVER 2
9"x11"
SPREAD
POSITION

IFC2 15%

METROPOLIS
9"x11"
FOUR
POSITIONS

1st RHP • 2nd RHP
3rd RHP • 4th RHP
Position Request Field
Partial accepted upon request

LETTERS
**1/5, 2/5,
3/5, 1/3,
1/2V**

LTRP

OPPOSITE
LETTERS
9"x11"

LTR

INSIDE BACK
COVER
9"x11"

IBC 10%

BACK COVER
9"x11"

BC 15%

Center spread available upon request