

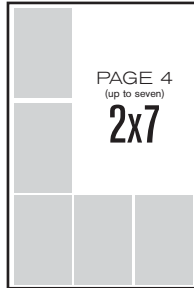
Tuesday

Los Angeles Times

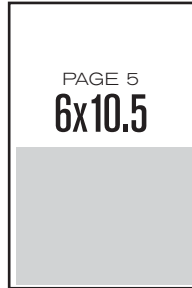
MAIN NEWS



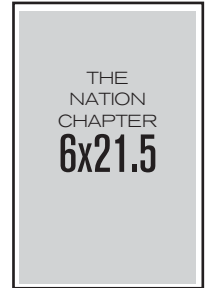
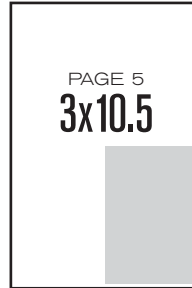
PA2 25%
P25 should be put in the discount field in Admarc.
52 Week Commitment



PA4 15%
P15 should be put in the discount field in Admarc.

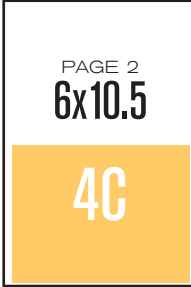


PA5 15%
P15 should be put in the discount field in Admarc.

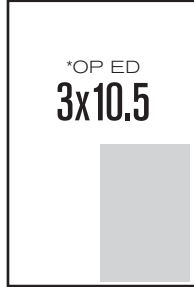


Nation
Should be put in the position request field in Admarc.

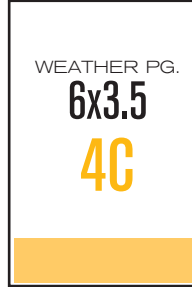
CALIFORNIA



PA2
Transportation Theme



***OPED 10%**
The Op Ed position requires a three day advance notice to order, change or cancel an ad



BC
The weather page appears on the back cover of the section.

BUSINESS

PAGE 3
UP TO
6x21.5

PA3 5%
P5 should be put in the discount field in Admarc.

MARKET
ROUND-UP
3x5.25
OR
6x3.5
ONLY

B550

NYSE
STOCK TABLE
3x5.25
TO
3x10.5

B544

NASDAQ
STOCK TABLE
3x5.25
TO
3x10.5

B545

MUTUAL FUNDS
STOCK TABLE
3x5.25
TO
3x10.5

B549

10% Premium charge for stock island ads. P10 should be put in the discount field in Admarc.

BACK COVER
UP TO
6x21.5

4C

BC 10%
P10 should be put in the discount field in Admarc.

SPORTS

PAGE 3
6x3.5

4C

PA2 5%
P5 should be put in the discount field in Admarc.

PAGE 3
UP TO
6x21.5

PA3

PAGE 5
UP TO
6x21.5

PA5

BACK COVER
UP TO
6x21.5

4C

BC 10%
P10 should be put in the discount field in Admarc.

Any ad running on a stats page must be a
6x3.5
All ad sizes apply when running on a sport or team coverage page.

Standing Columns

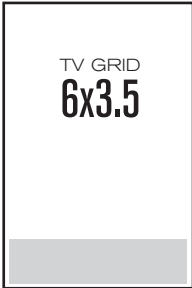
NHL
(Oct.–June)
Helen Elliot

Preps and Soccer

Tuesday

Los Angeles Times

CALENDAR



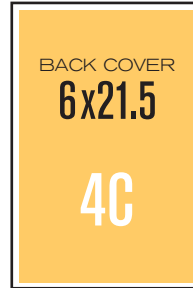
GRD



ABBY



BRP



BC 10%

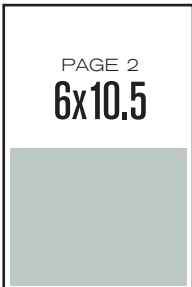
P10 should be put in the discount field in Admarc.

STYLE

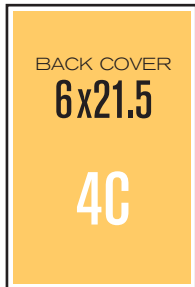


STYL

OUTDOORS



PA2



BC 10%

P10 should be put in the discount field in Admarc.