



HomeDesign

OF SOUTHERN CALIFORNIA

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ADVERT **SPINMASTER** "It's like the dirt bounces off the carpet fibers." **BANNER AD**

HomeDesign OF SOUTHERN CALIFORNIA ADVERTISING SUPPLEMENT

PLATINUM POSITION

featured topic: **ranch revival**
Living the Charmed Life: A mom and daughter add feminine mystique to a valley home.
Learn more about how they created a personal style for their home and how you can do the same.
[click here](#)

FEATURED PHOTO GALLERY
Sponsored By Innovative Closets and
PLATINUM POSITION
Click Here!

KITCHENS **GOLD POSITION**
Kitchen functions go into
Kitchen choices

BATH **GOLD POSITION**
Bath moment: A bright
most of it's

OUTDOORS **GOLD POSITION**
Home outdoor art fill in

BEDROOMS **GOLD POSITION**
Bedroom metal update
Sweet cotton

LIVING/DINING **GOLD POSITION**
Must becom
Family room

HOME DECOR **GOLD POSITION**
Spring home decor
Cubic chic home design

CARPETS & FLOORING **GOLD POSITION**
Carpet rug, or
Flooring area

WINDOWS & DOORS **GOLD POSITION**
Floor accents to
Colorful

ORGANIZATION **GOLD POSITION**
Home Sponsored
Clean up clutter
and your head

Featured HomeDesign Providers

SoCal a to Z BUSINESS DIRECTORY	Carpets & Flooring AAA Carpet Care A & A Carpet Care Amigo's Carpet and Flooring At Your Service Carpet & Upholstery Cleaning CD Brothers Carpet Care	Home Building/Contractors Allinstall Home Improvement Home Service Directory Golden Touch Cabinets JC Protec Granite Countertops Pitbull Builders Co. Rags Electric Unique Restoration	Painting Merit 1
	Furnishings & Appliances Chief Appliance Lamps Plus Living Spaces Furniture	Home Theater All Valley Home	Plumbing Drain-All Rooter Express Plumbing Service & Rooter
			Windows & Doors Door & Window Shop

Find a Business

Category View List Business Name City State Search

Los Angeles CA

Include surrounding areas

SoCal a to Z Directory Listings

<ul style="list-style-type: none"> ■ Architects ■ Architectural Services ■ Carpet & Rug Dealers ■ Decorating & Design Services ■ Electrician Contractor ■ Furniture Stores ■ Garden Center ■ Hardware Stores ■ Home Accessories & Furnishings ■ Home Builders 	<ul style="list-style-type: none"> ■ Home Centers ■ Home Demonstrations ■ Home Economic Consultants ■ Home Furnishings & Appliances, secondhand ■ Home Furnishings & Decorating Supplies Manufacturers ■ Home Improvements, Repairs and Maintenance ■ Home Theater Equipment ■ Insurance ■ Interior Decorators & Designers ■ Interior Decorators & Designers Supplies 	<ul style="list-style-type: none"> ■ Lawn & Grounds Maintenance ■ Lighting Fixtures - Retail ■ Log Homes, Buildings & Cabins ■ Kitchen Cabinets & Equipment ■ Painters ■ Plants Interior Design & Maintenance ■ Real Estate ■ Real Estate Appraisers ■ Real Estate Management ■ Single Family Home Designing & Planning Services
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For more information, please call your **latimes.com** Sales Representative or Elaine Zinngrabe at 800-LATIMES, ext. 32552

Home Design is the perfect online destination for online users seeking ideas and inspiration for their home and gardens. It offers a trove of articles, how-to columns as well as a local service directory to assist viewers in their home design and improvement projects.

Increase brand & product awareness with your advertising message featured prominently on our website. Designed to be extremely visible and high impact, your ad will be viewed by thousands of **latimes.com** users eager to re-design and invest in their homes.

latimes.com Offers an Attractive Audience

Latimes.com users are:

- 63% more likely to shop for home improvement products than the average online user
- 70% more likely to shop for furniture or home accessories than the average online user
- 89% more likely to shop for appliances or housewares than the average online user
- 56% more likely to shop for gardening tools and supplies than the average online user
- 46% earn more than \$75K - that means more disposable income for shopping!

Advertising Opportunities:

Platinum Level - \$2,000/month

- Homepage premium sponsorship
- Slideshow or story page of advertiser content
- 1X inclusion in Home AdMail
- 100,000 run of site banners
- So Cal A to Z listing

Gold Level - \$1,500/month

- Homepage category sponsorship
- Slideshow or story page of advertiser content
- 1X inclusion in Home AdMail (\$400 sold separately)
- 50,000 run of site banners (\$500 sold separately)
- So Cal A to Z listing (\$200 sold separately)

Silver Level - \$600/month

- 1X inclusion in Home AdMail (\$400 sold separately)
- 25,000 run of site banners (\$250 sold separately)
- So Cal A to Z listing (\$200 sold separately)